

South Dakota Nurses Association

2018 Annual Convention

Sunday & Monday - October 7-8, 2018

Days Inn, Brookings S.D.

Thank you for your interest in the 2018 SDNA Annual Convention. We expect over 200 Registered Nurses, Advanced Practice Registered Nurses, and Nursing Students from rural, urban, acute care, clinics, long term care, and education organizations to attend. Rarely do you have an opportunity to interact with so many nurses from such varied practice settings. This is a convention that you and your organization will not want to miss!

Installation of Exhibits

- Monday October 8, before 10:00 am.
- Register on site with the SDNA registration desk upon arrival.

Exhibit Hours

- Monday October 8, 10:00 am - 2:00 pm.

Subletting or dividing exhibit space is not allowed except by permission of the exhibits chairperson. Distribution of materials and displays must be limited to the booth space purchased.

Removal of Exhibits

- Monday October 8, **any time after 12:30 pm.**
- Removal must be completed by 2:45 pm unless advance arrangements have been made.

Booth Specifications

- 1 complimentary 6' skirted table and two chairs.
- Extension cords, power strips, etc. may be required and will be the exhibitor's responsibility.
- Access to electricity is available. Higher voltages will require special handling. **Such advance arrangements and special charges are the responsibility of the exhibitor and are at the expense of the exhibitor.**

Booth Cancellation

- Prior to **Sept. 14, 2018**, a refund will be made less a \$25 processing fee.
- No refunds will be made after Sept. 14, 2018.

Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the South Dakota Nurses Association (SDNA) and its management company as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

SDNA will not be responsible or liable for any loss, damage or claims arising out of exhibitors activities on the hotels premises except for any claims, loss, or damage arising directly from the SDNA's own negligence.

Due to the layout of the hotel, storage space is not available for display materials and/or show merchandise. At the conclusion of the set-up operation, all related equipment, crates, trash, etc. must be removed from the premises.

EXHIBITOR DRAWINGS/CONTESTS

Exhibitors are encouraged to have drawings or contests at their booths. Prizes may be a product or service offered by the exhibiting company, organization or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.**

ADVERTISING IN THE PROGRAM BOOK

All exhibitors/sponsors with a paid registration by **Aug. 27, 2018**, will be listed in the Annual Session Program. Additional advertising space may be purchased by contacting Arthur Davis Publishing at 1.800.626.4081 or sales@aldpub.com. The ad copy deadline for additional advertising is Aug. 27, 2018.

Advertising Pricing:

- Full Page Color: \$675 (7.25 in. x 9.5 in.)
- Full Page No Color: \$575 (7.25 in. x 9.5 in.)
- Half Page Color: \$475 (3.5 in. x 9.5 in. OR 7.25 in. x 4.75 in.)
- Half Page No Color: \$375 (3.5 in. x 9.5 in. OR 7.25 in. x 4.75 in.)
- 1/4 Page Color: \$350 (3.5 in. x 4.75 in.)
- 1/4 Page No Color: \$250 (3.5 in. x 4.75 in.)
- 1/8 Page Color: \$275 (3.5 in. x 2.25 in.)
- 1/8 Page No Color: \$175 (3.5 in. x 2.25 in.)

Paid Registration Listing Deadline:

Aug. 27, 2018

PROGRAM SUPPORT

Awards Banquet: \$2,000

- Signage at event
- Identified as sponsor in Program Book, if registered by Aug. 27

Luncheon: \$1,500

- Signage at event
- Identified as sponsor in Program Book, if registered by Aug. 27

Morning Break: \$700

- Signage at event
- Identified as sponsor in Program Book, if registered by Aug. 27

Afternoon Break: \$700

- Signage at event
- Identified as sponsor in Program Book, if registered by Aug. 27

SDNA Contact

South Dakota Nurses Association
5740 East Red Oak Drive #11
Sioux Falls, SD 57110
E-mail: contactus@sdnurses.org
Telephone: (605) 945-4265
Fax: (888) 600-1232

Convention Room Reservations

Days Inn

2500 East 6th Street
Brookings, SD 57006
Telephone: (605) 692-9471

